BE INDEPENDENT~OWN YOUR HOME

Visualizing the Finished Home

VOLUME 12

FOREMOST in the minds of prospective HOME BUILDERS is a mental picture of the home they hope to bring into being. This mental picture is the thing that ever beckons on. It stirs to action. It sustains when discouragements come. Not blueprints or black and white elevations, but colorful visualizations with the warmth and charm of actual living habitations are pictured herein.

THAT is where our Modern Home Designs in full colors are of unique value. They visualize the finished effect. Go over this issue carefully—note the surpassing beauty of the many color schemes, then let us help you select your design.

J. D. LOIZEAUX
LUMBER COMPANY

PHONE 1776 PLFD

Office, Yard and Mill 861 South Avenue
Hardware Store 911 South Avenue
PLAINFIELD, N.J.

LOIZEAUX
BUILDERS SUPPLY CO

PHONE 1776 EMERSON

Office and Yard, 140 Third Street
Dock and Yard, South First St & Elizabeth Ave.
ELIZABETH, N.J.

LOIZEAUX
BUILDERS SUPPLY CO.

ELIZABETH, NEW JERSEY

PHONE EMERSON 1776

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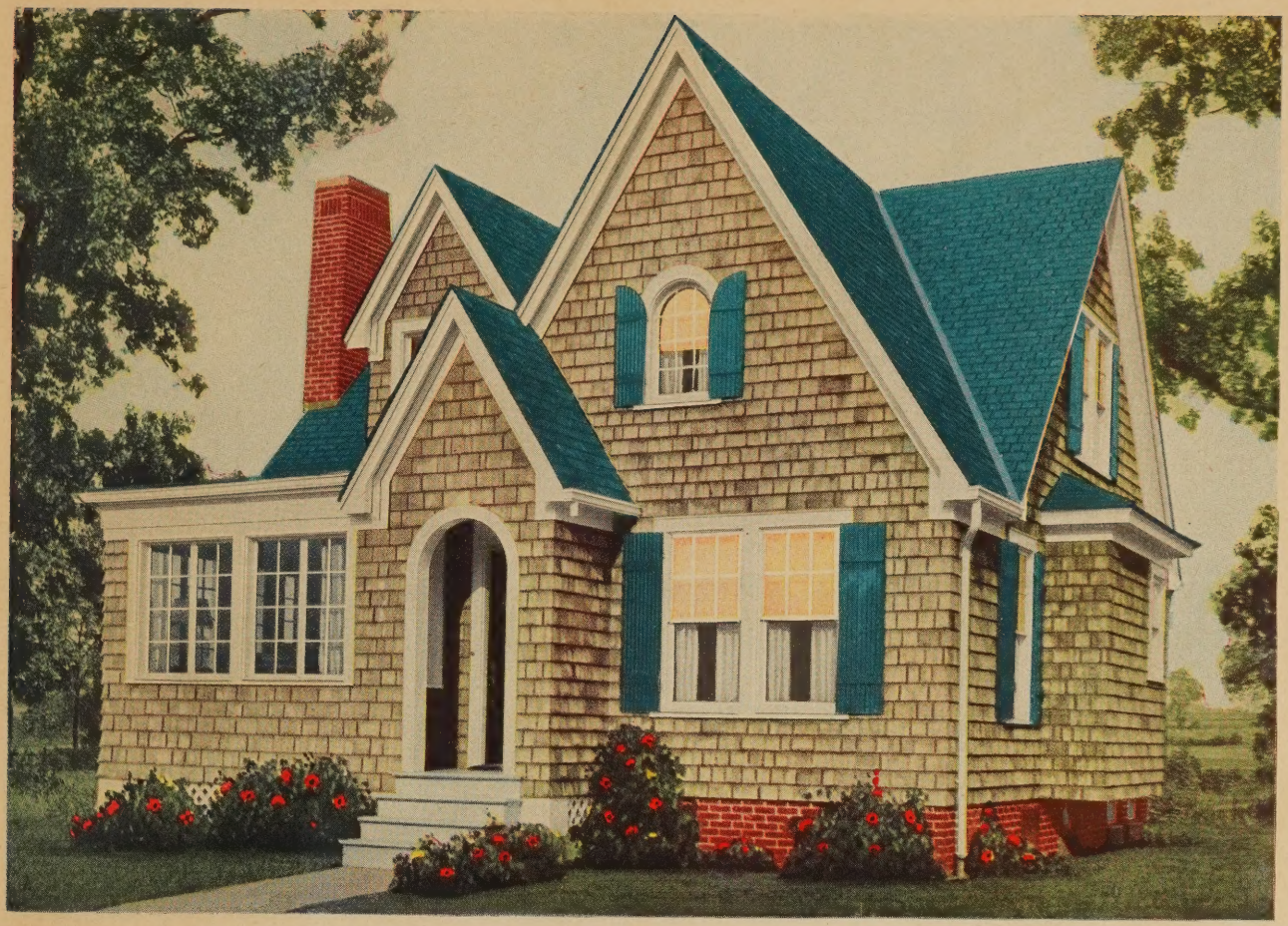
SECRETARY-TREASURER

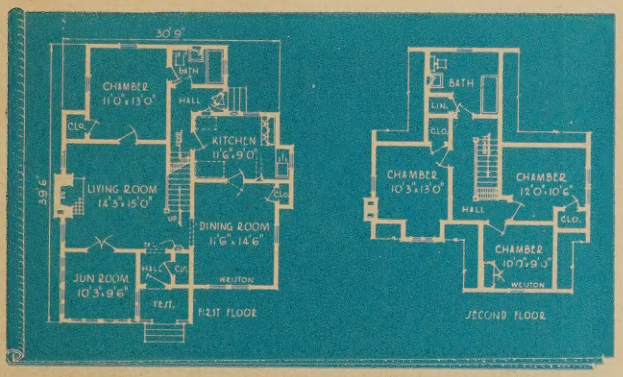
F. PARKER LOIZEAUX
ASST. SECY. AND ASST. TREAS.

PICTURES OF OUR YARD AND DOCK PROPERTY

OUR YARD AT 140 THIRD ST.

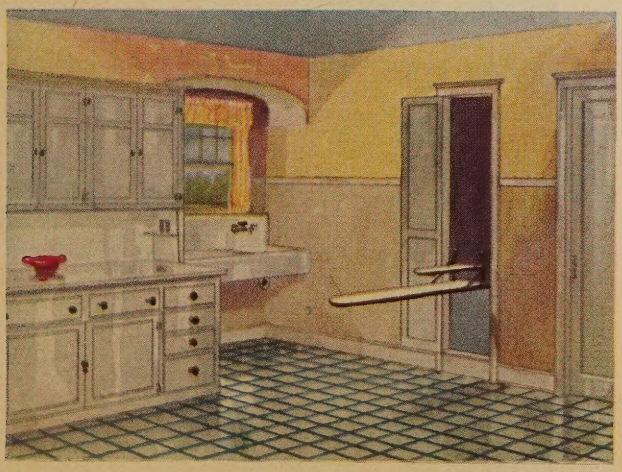
VIEWS OF OUR DOCK PROPERTY
ON THE ELIZABETH RIVER
AT SOUTH FIRST STREET AND
ELIZABETH AVENUE
LEFT
STREET VIEW
RIGHT
RIVER VIEW

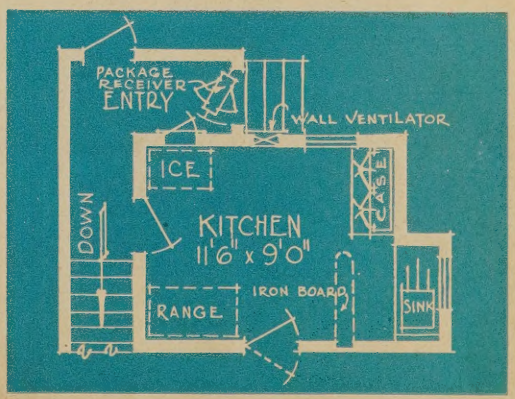




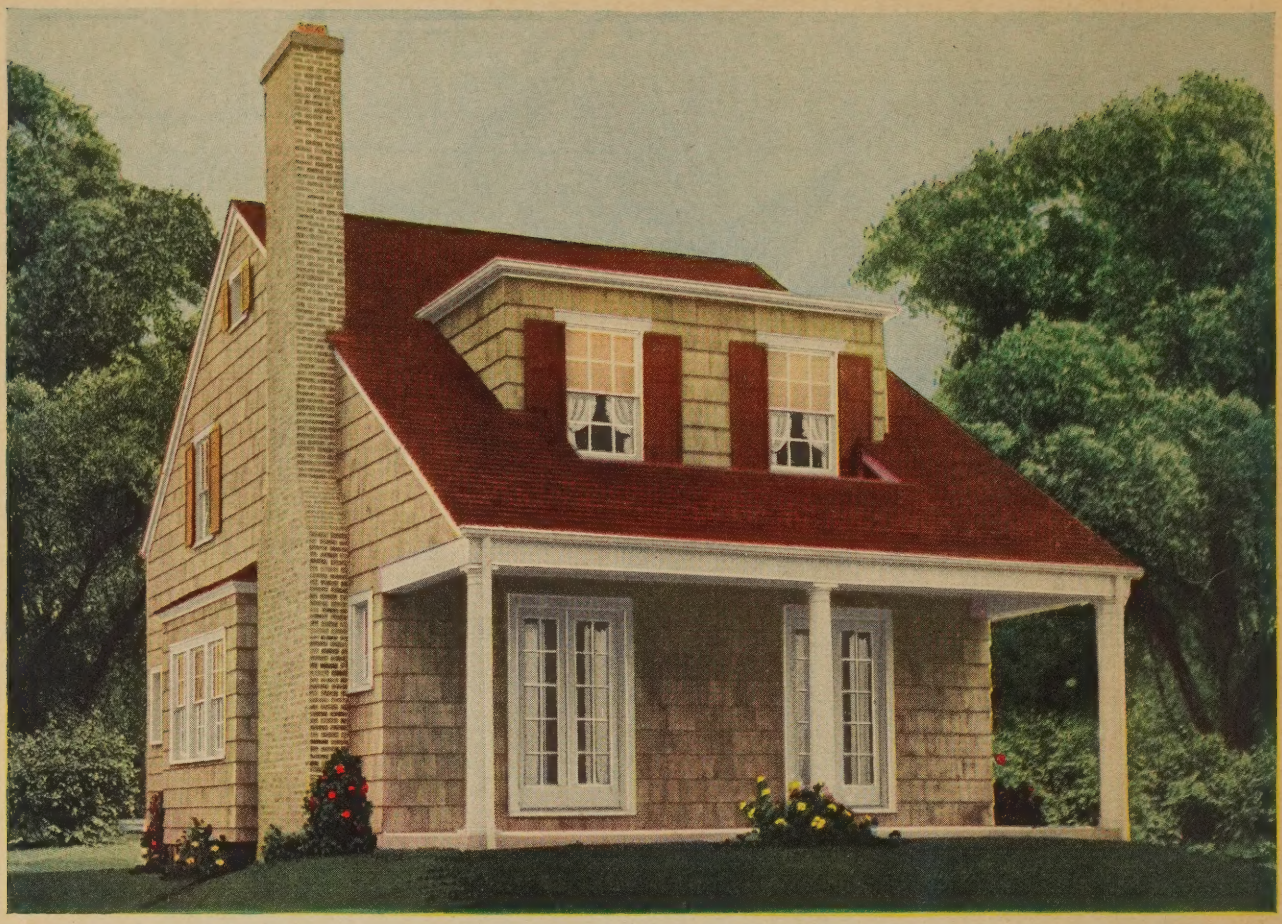
The WRISTON

THE many gables give this charming little home an unusual and attractive appearance. The charms of English architecture were never more attractively displayed than in the Wriston. Inside we find six rooms, two baths and an appealing sun room. Dimensions: 30 feet 9 inches wide by 39 feet 6 inches deep.



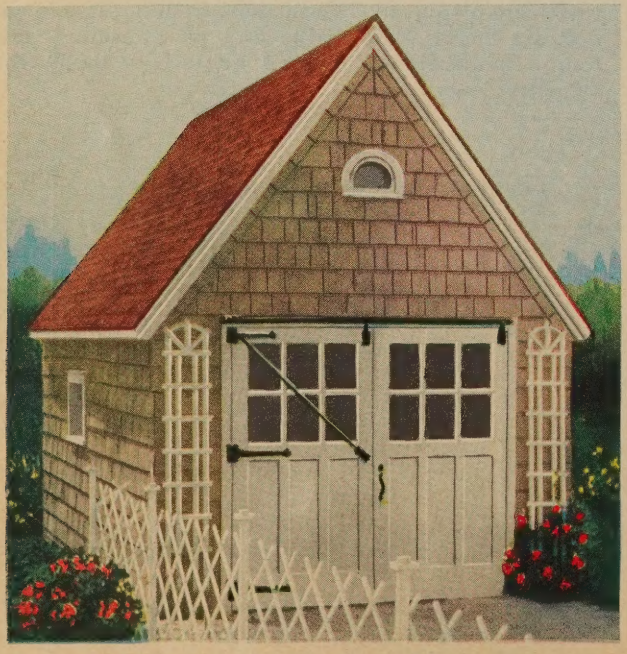


Every housewife should insist upon having a modern efficiency kitchen in her home and the conscientious ones will.

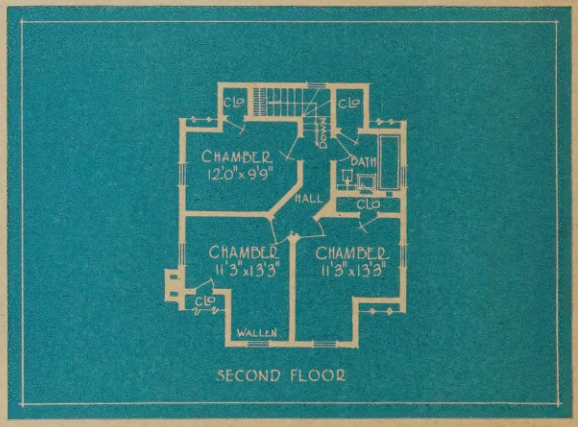


The WALLEN

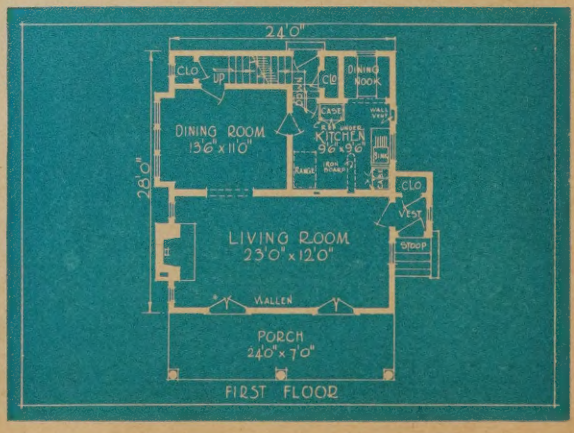
A HANDSOME and distinguished looking home for the average size family. Dimensions: 24 feet wide by 28 feet deep.



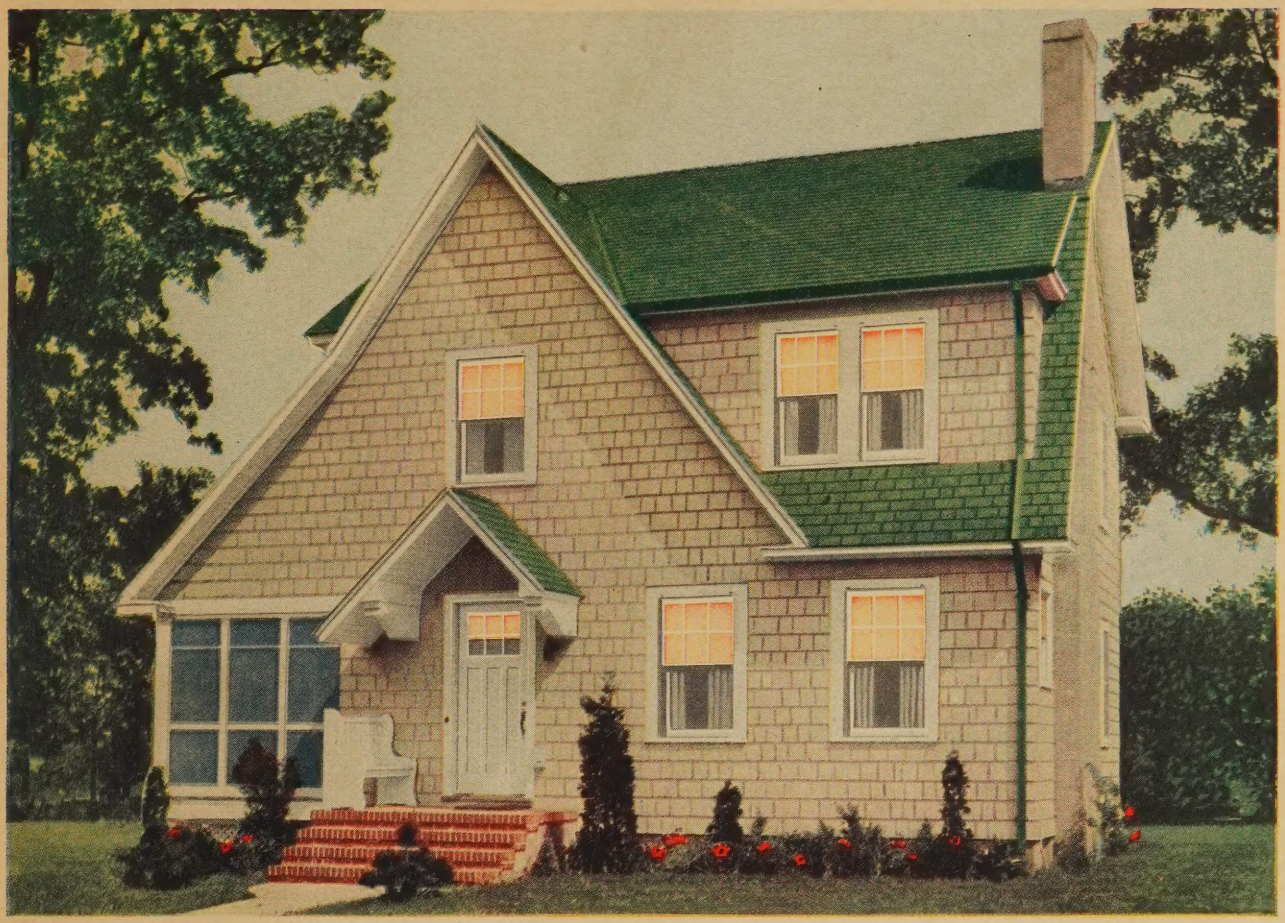
A one-car garage for the above home.

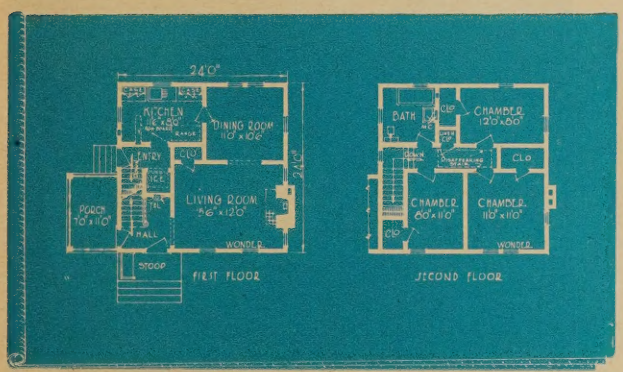


SECOND FLOOR



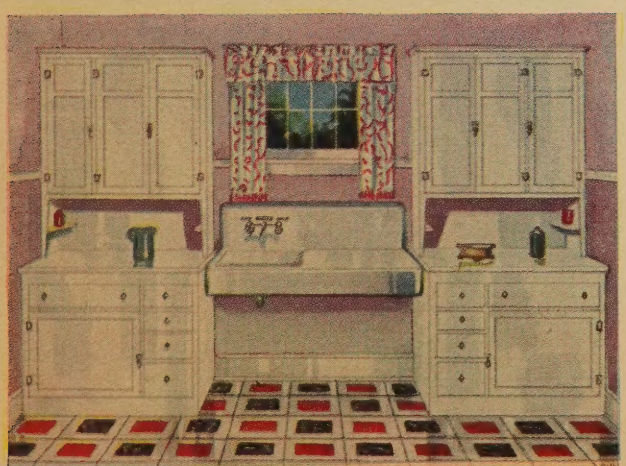
FIRST FLOOR

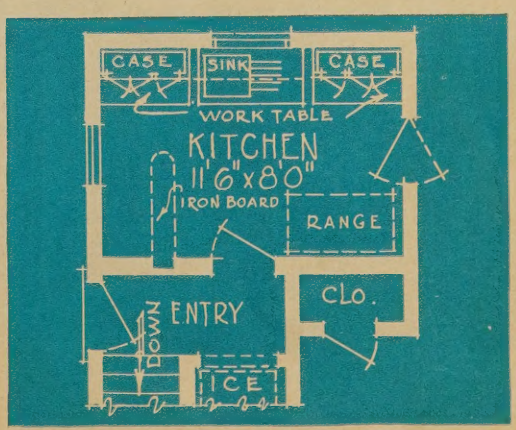




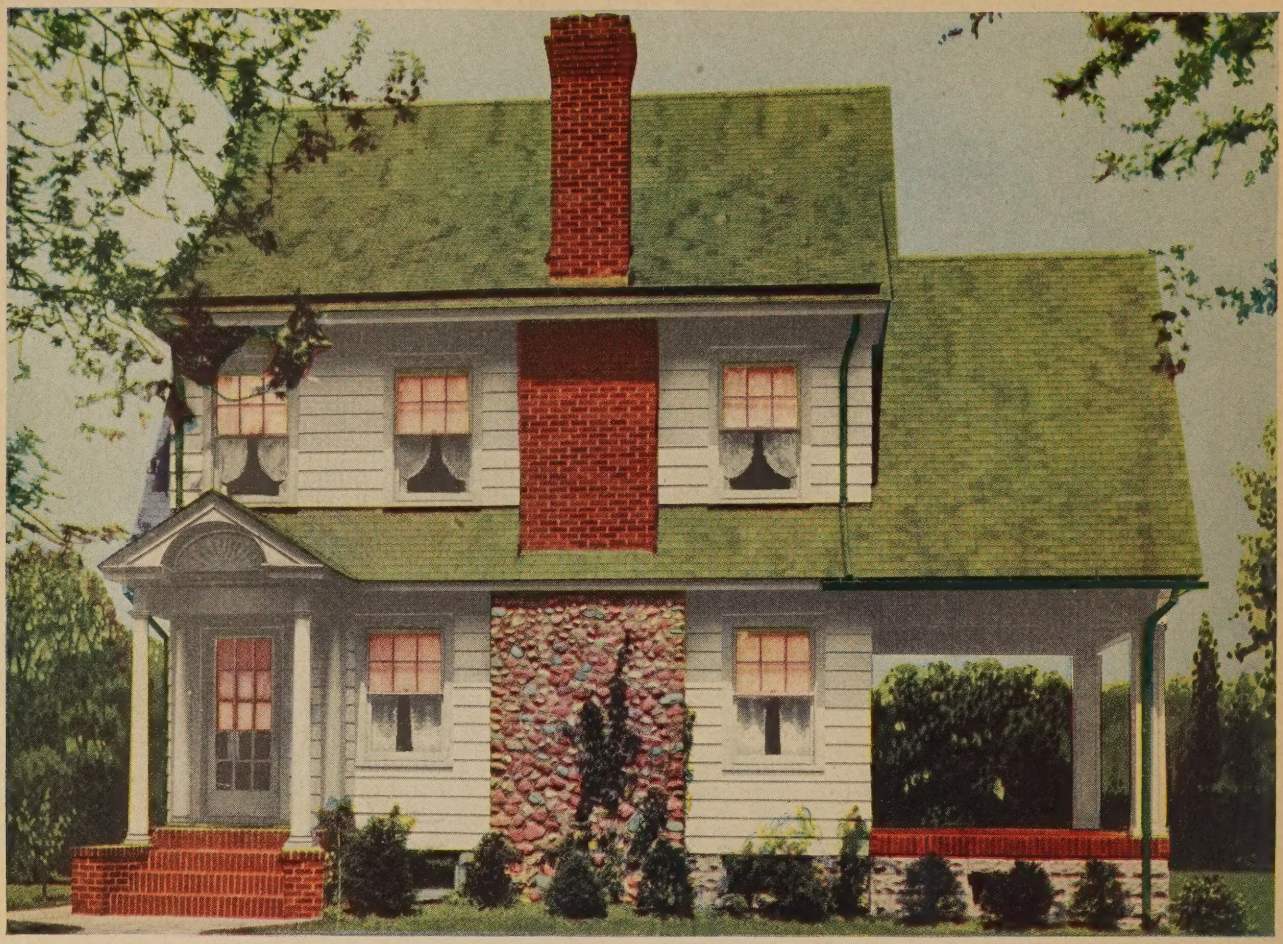
The WONDER

NO more fitting name could possibly be applied to this intriguing little house. The floor plan shows six appealing rooms and bath. The chambers are all well lighted and ventilated. The recessed porch will be a pleasant retreat on hot summer days. Dimensions: 24 feet wide and 24 feet deep.



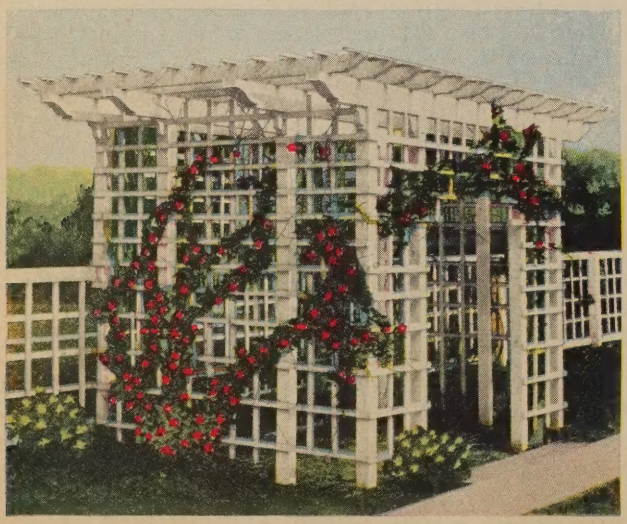


The model kitchen insures order and lessened work for the housewife.

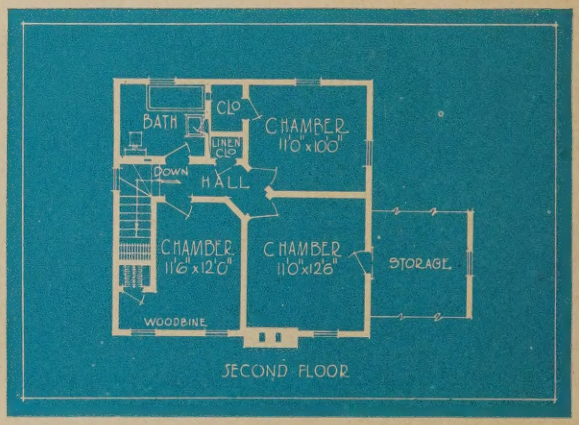


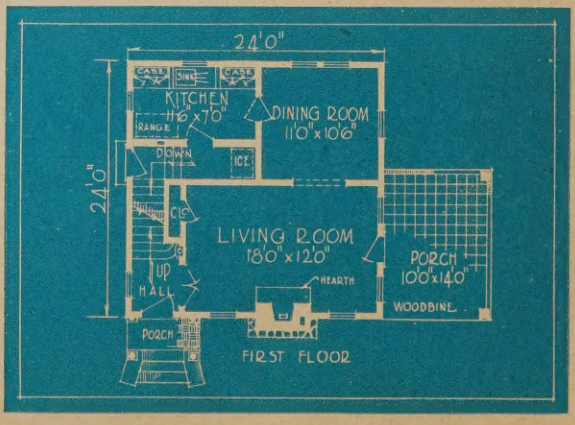
The WOODBINE

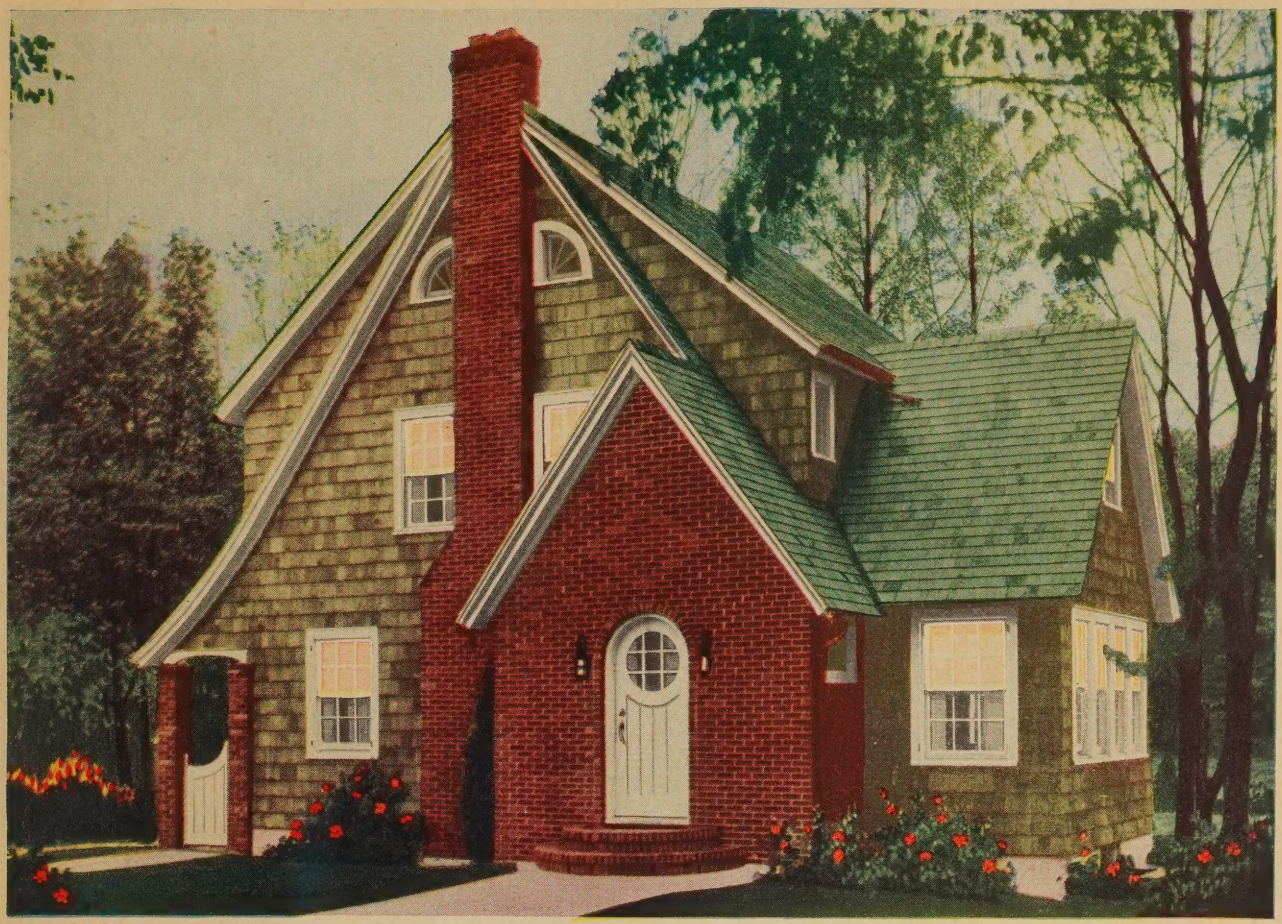
BEAUTIFULLY proportional, architecturally, this home wins the approval of the passer-by. Dimensions: 24 feet wide by 24 feet deep.

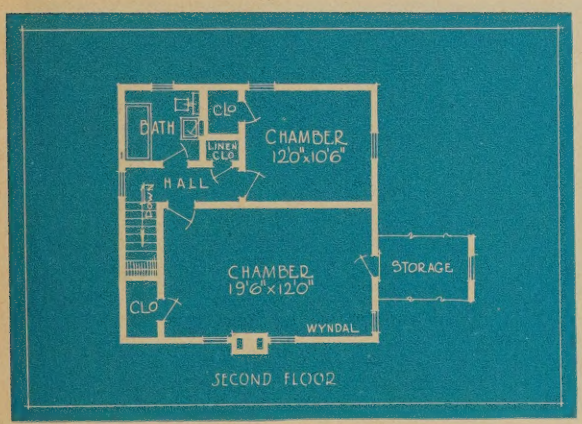


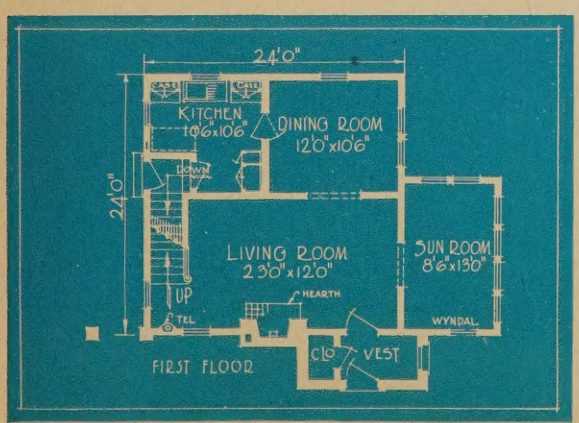
To ornament the garden and provide a cool retreat in the summertime.





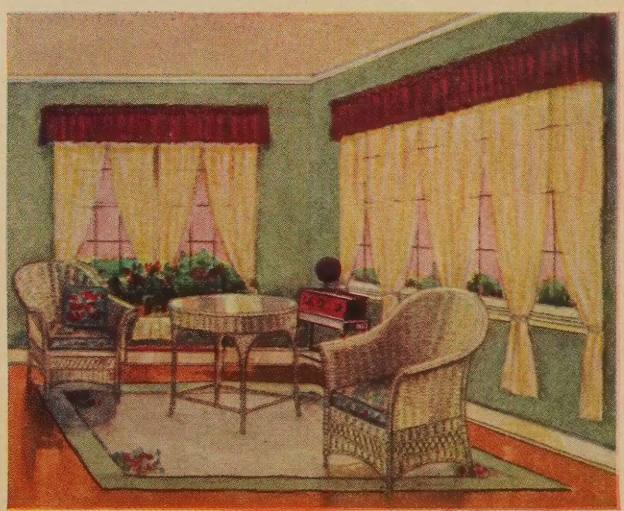




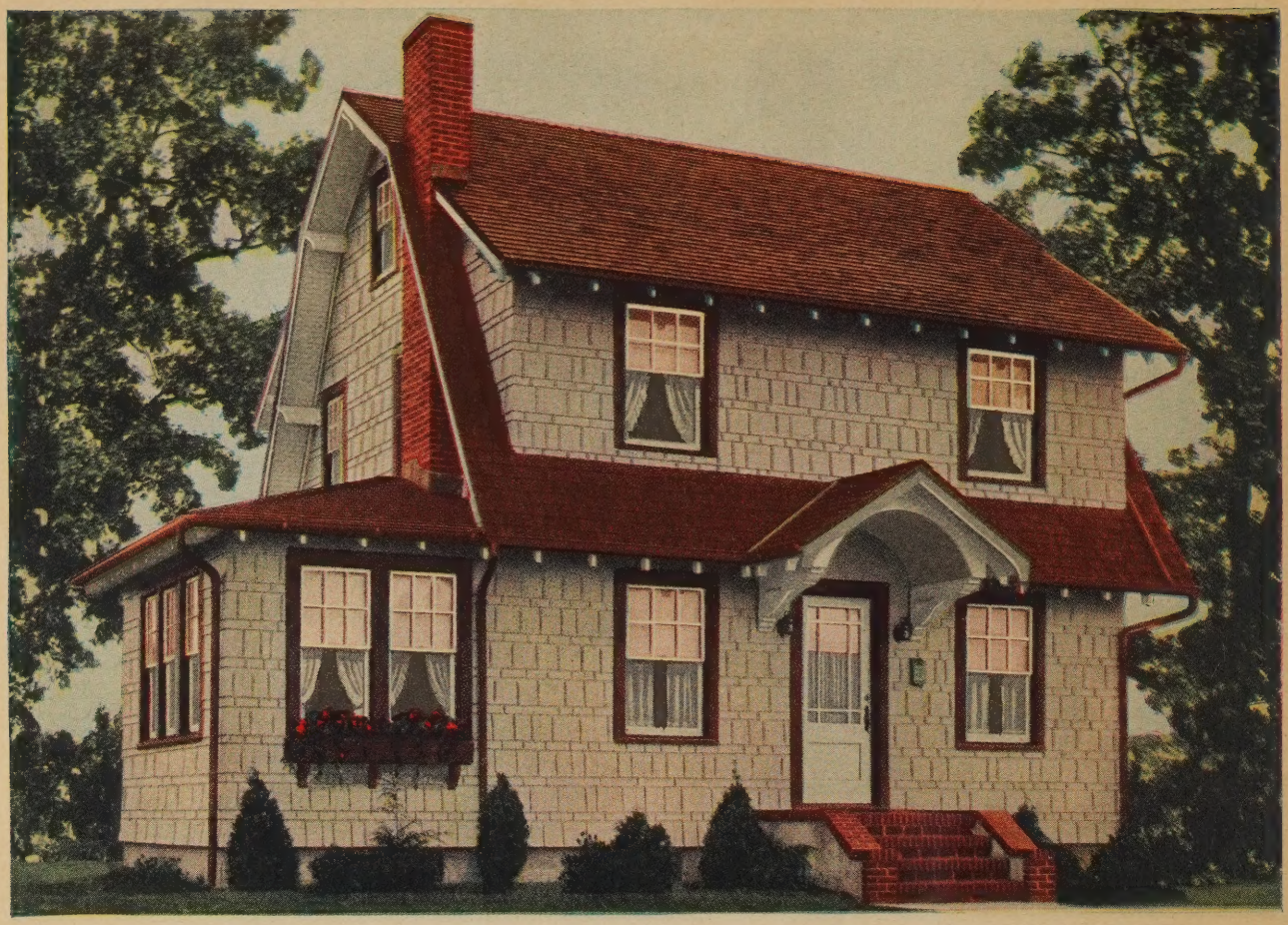


The WYNDAL

FACE brick and polychrome shingles make a beautiful color combination. Dimensions: 24 feet wide by 24 feet deep.

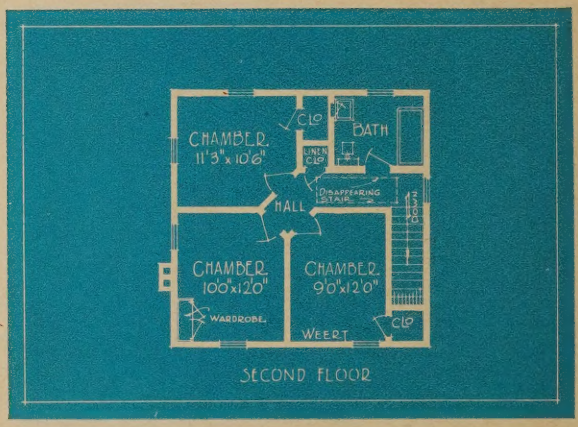


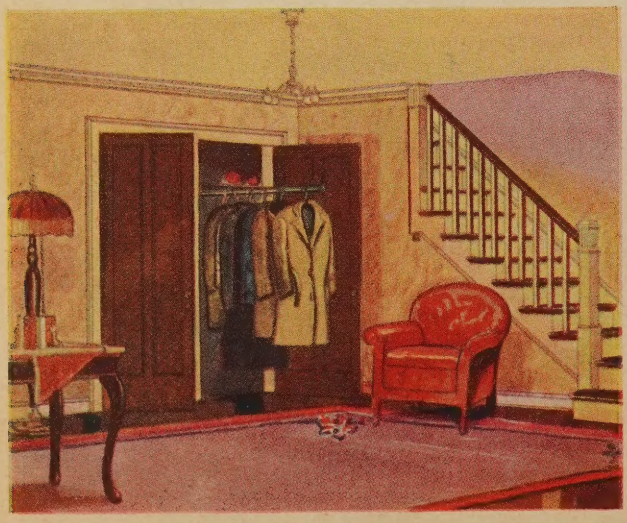
A view of the solarium of this appealing home.



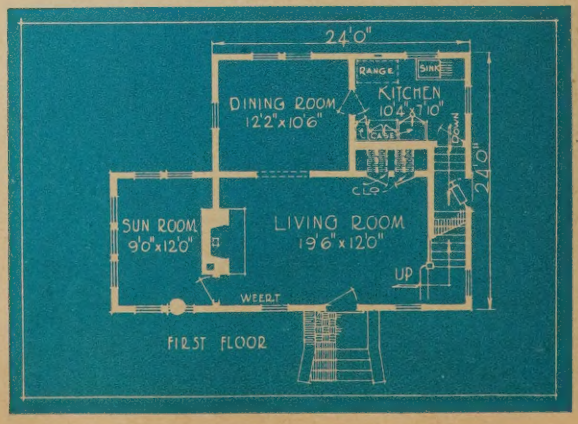
The WEERT

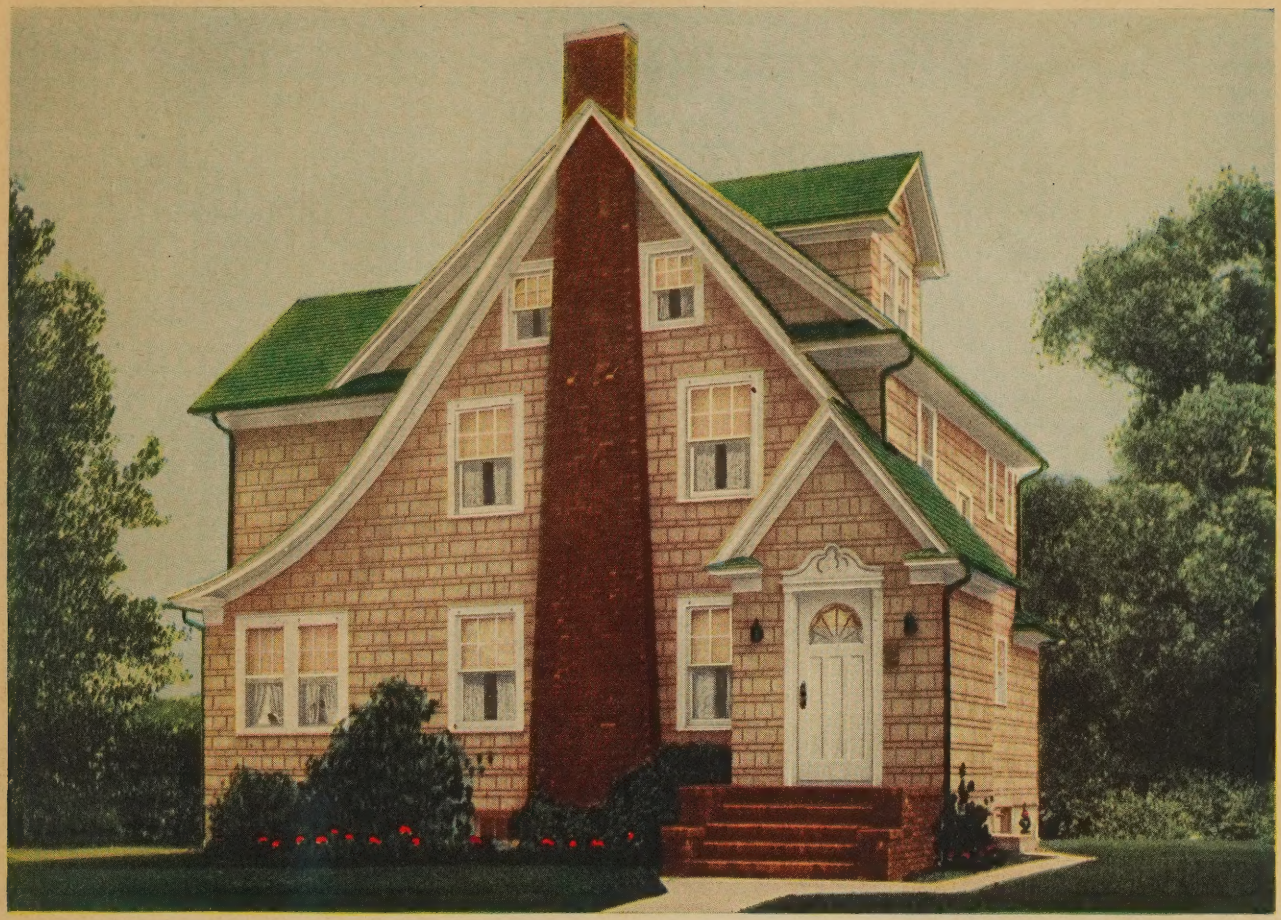
AN enchanting little home, beautiful in detail and proportion. Dimensions: 24 feet by 24 feet.

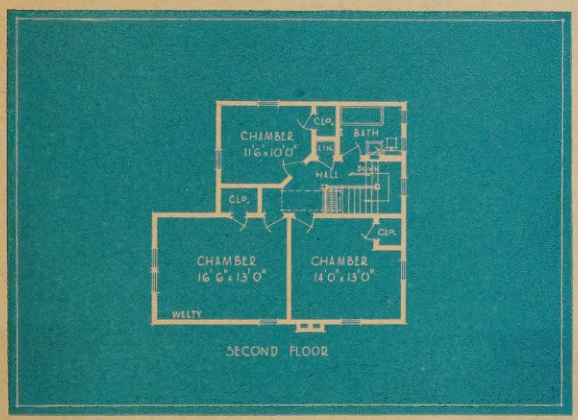


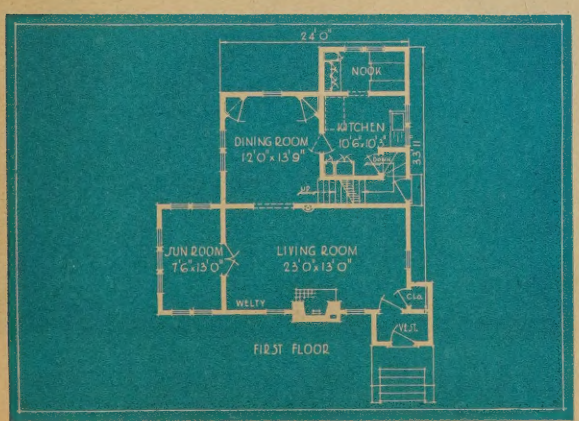


A view of the living room showing stairway at far end.



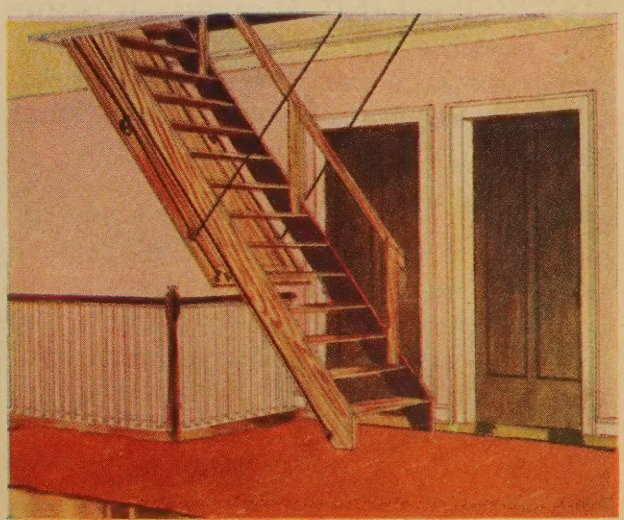




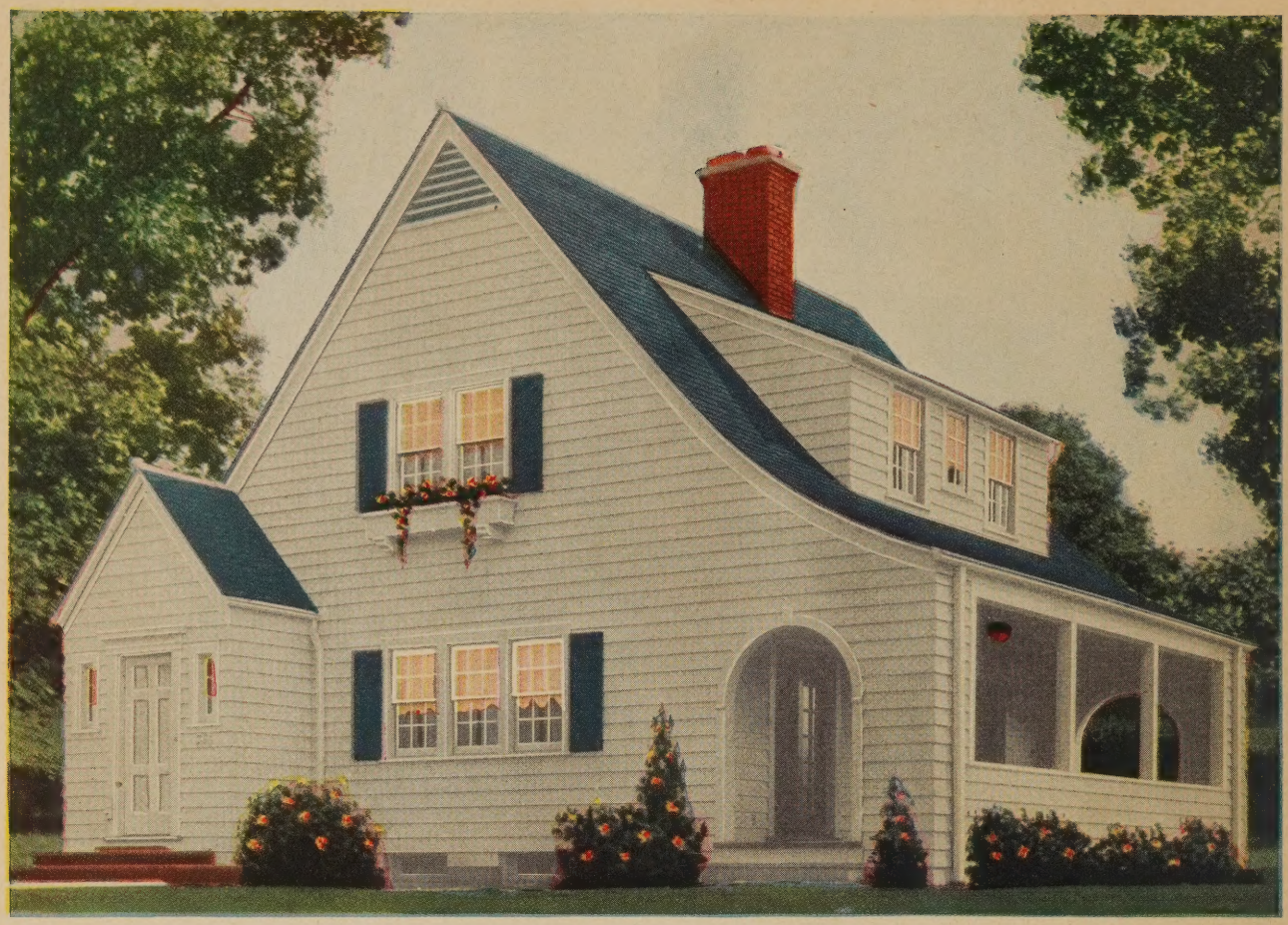


The WELTY

MANY gables give this home interesting roof lines. The chimney is tall and graceful. Dimensions: 24 feet wide by 33 feet 11 inches deep.



A disappearing stairway converts the waste attic space to practical use.



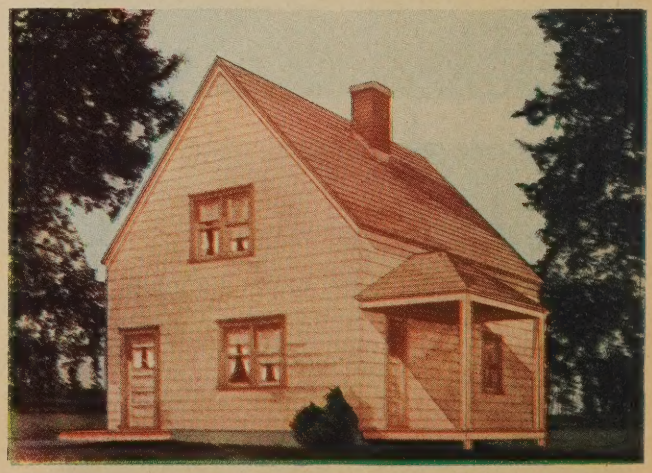
A Beautiful Modern English Home by Remodeling

You Will Never Know the Old Home

REMODELING is magic. It is impossible for a stranger to ever recognize a properly remodeled home. You, yourself, will soon forget what the old home was like.

A new roof, new siding over the old siding, the addition of a modern entrance and porch, the installation of a dormer which gives added room to the second story, new modern conveniences inside, a few artistic touches here and there and it's done. The cost is nominal and the satisfaction boundless and lasting.

It is a flexible matter. Perhaps your home will need but a few touches to make it bright and new. In any event we are ready to help you and serve you. See us at your earliest convenience.



The Above House Converted Into a Modern Home

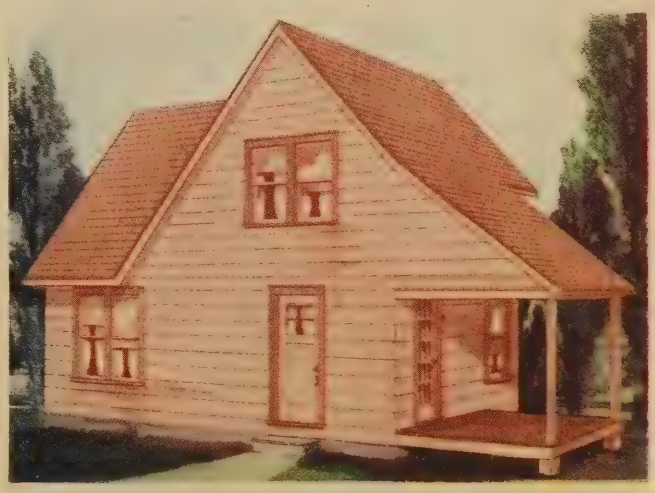
The Transformed Home After Remodeling

Dress Up Your Home!

THERE is no need for anyone being ashamed of their home. They can dress it up without much cost. A layer of shingles over the old siding and little additions here and there would make an incredible difference.

In the transformation pictured on this page surprisingly few things were done. Shingles were put on over the old siding, a stone chimney was put in, which also improved the living room, an entrance was added, a dormer was projected at one corner, the bare porch was partially enclosed, and compare the difference.

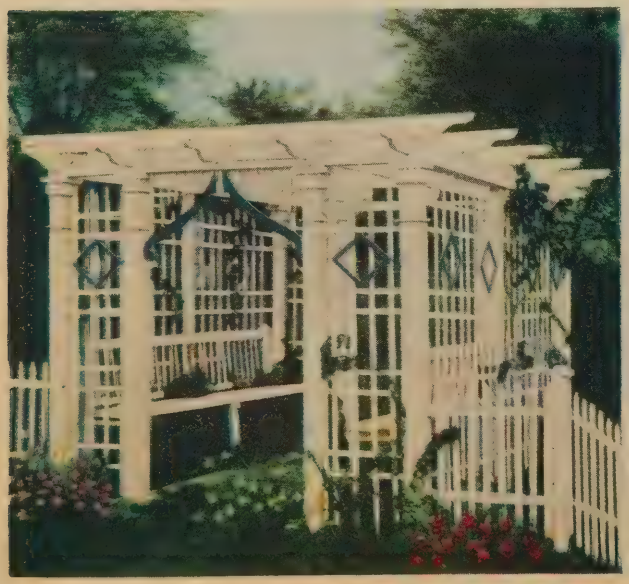
We are in a position to talk this problem over with you, intelligently and sympathetically. At your first opportunity come in and see us.



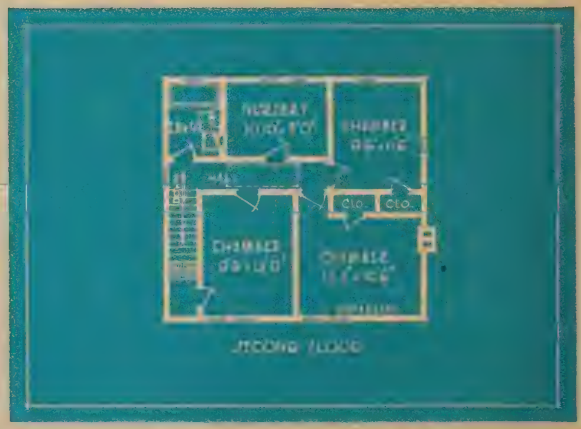
Shabby and Uninviting Before Remodeling

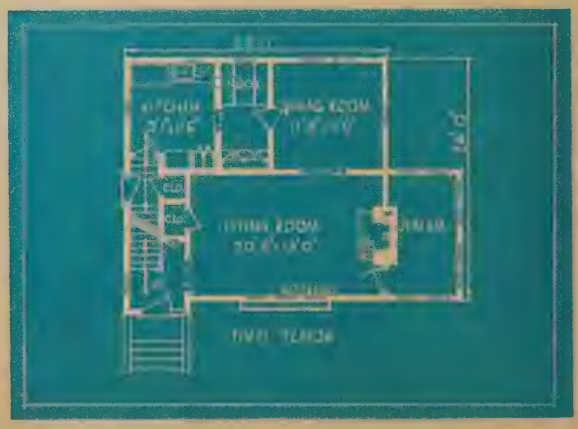
The WATERLOO

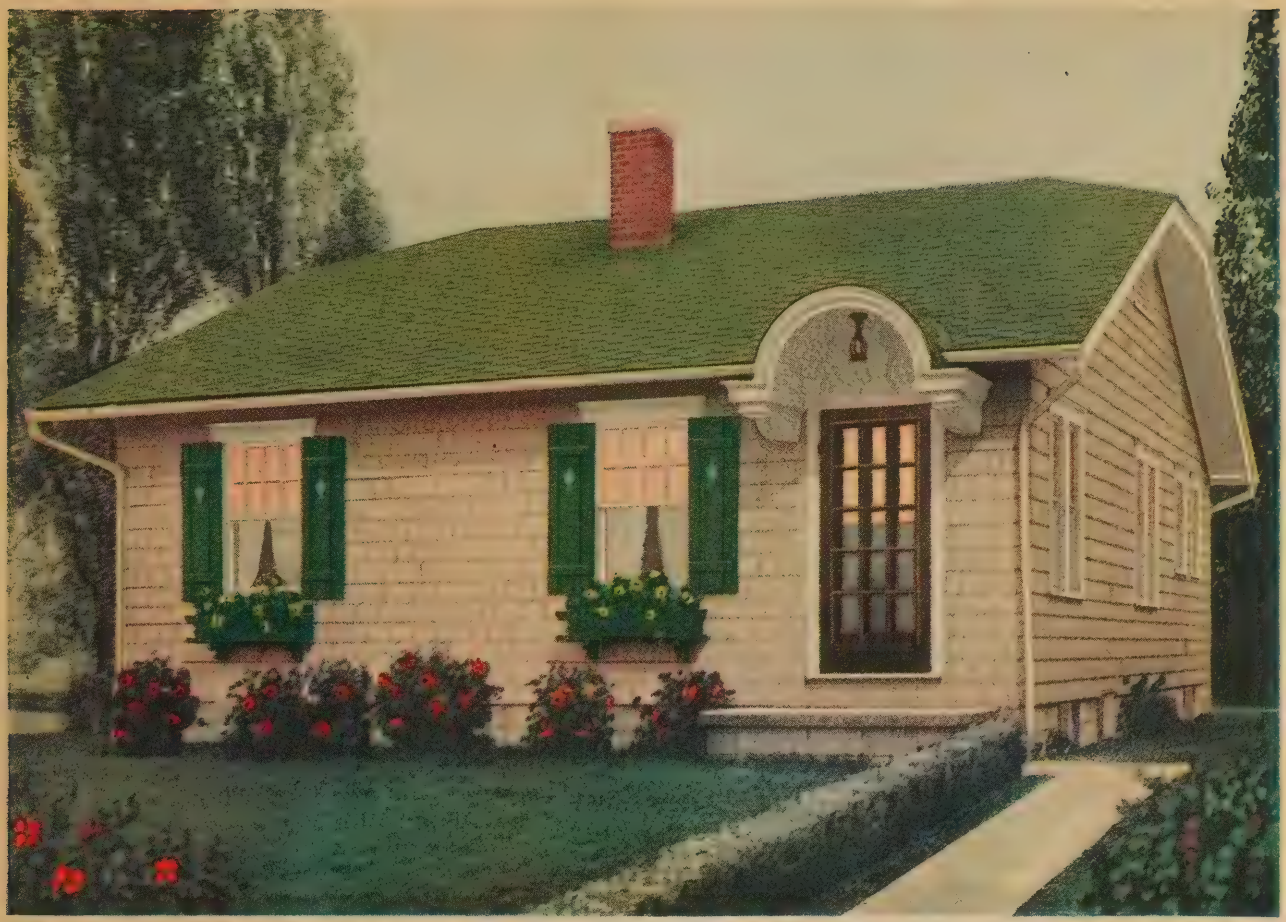
A HOME that offers much towards comfortable and inspired living. Dimensions: 28 feet wide by 26 feet deep.



A beautiful and restful garden retreat.



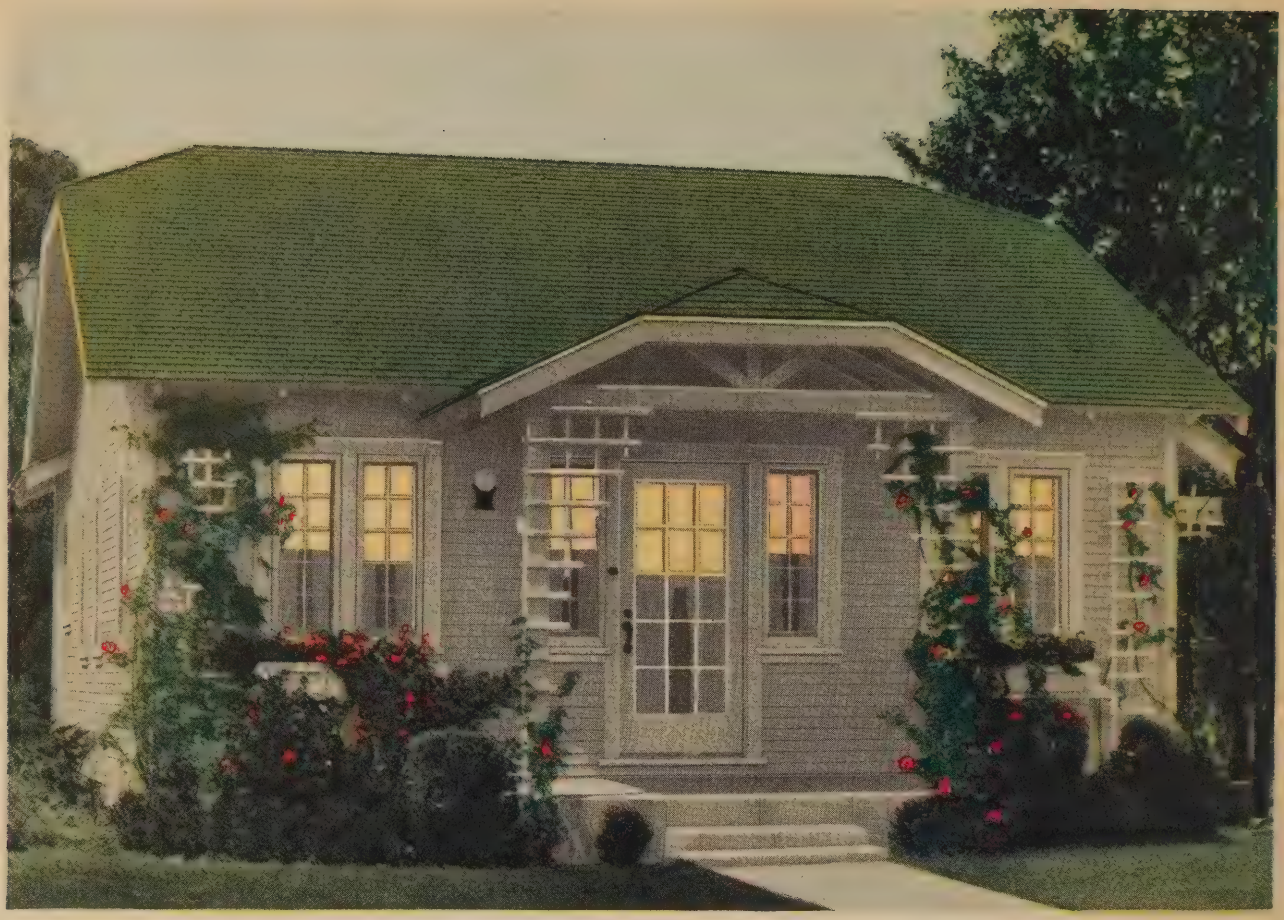




The WINNER

A BUNGALOW of distinction. The floor plan is splendid and deserves your careful consideration. Dimensions: 28 feet wide by 30 feet deep.

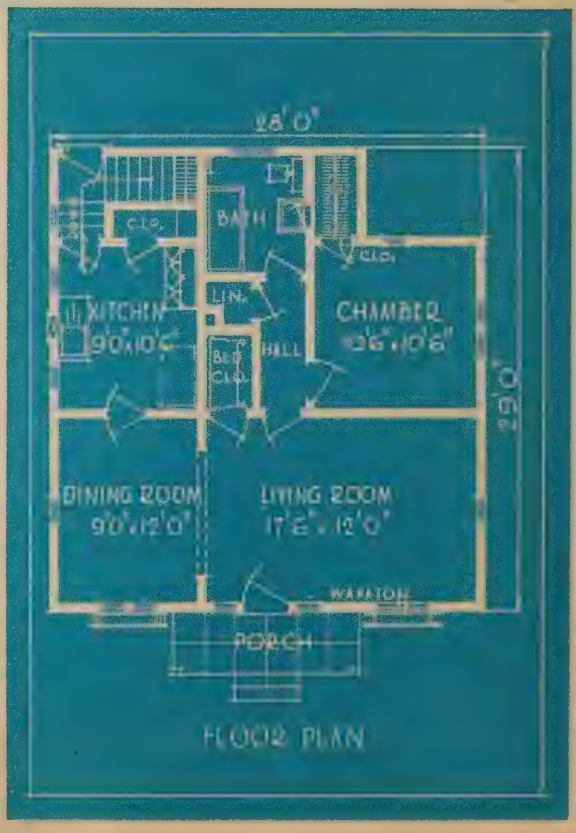
The parlor heater is a decorative as well as practical feature.

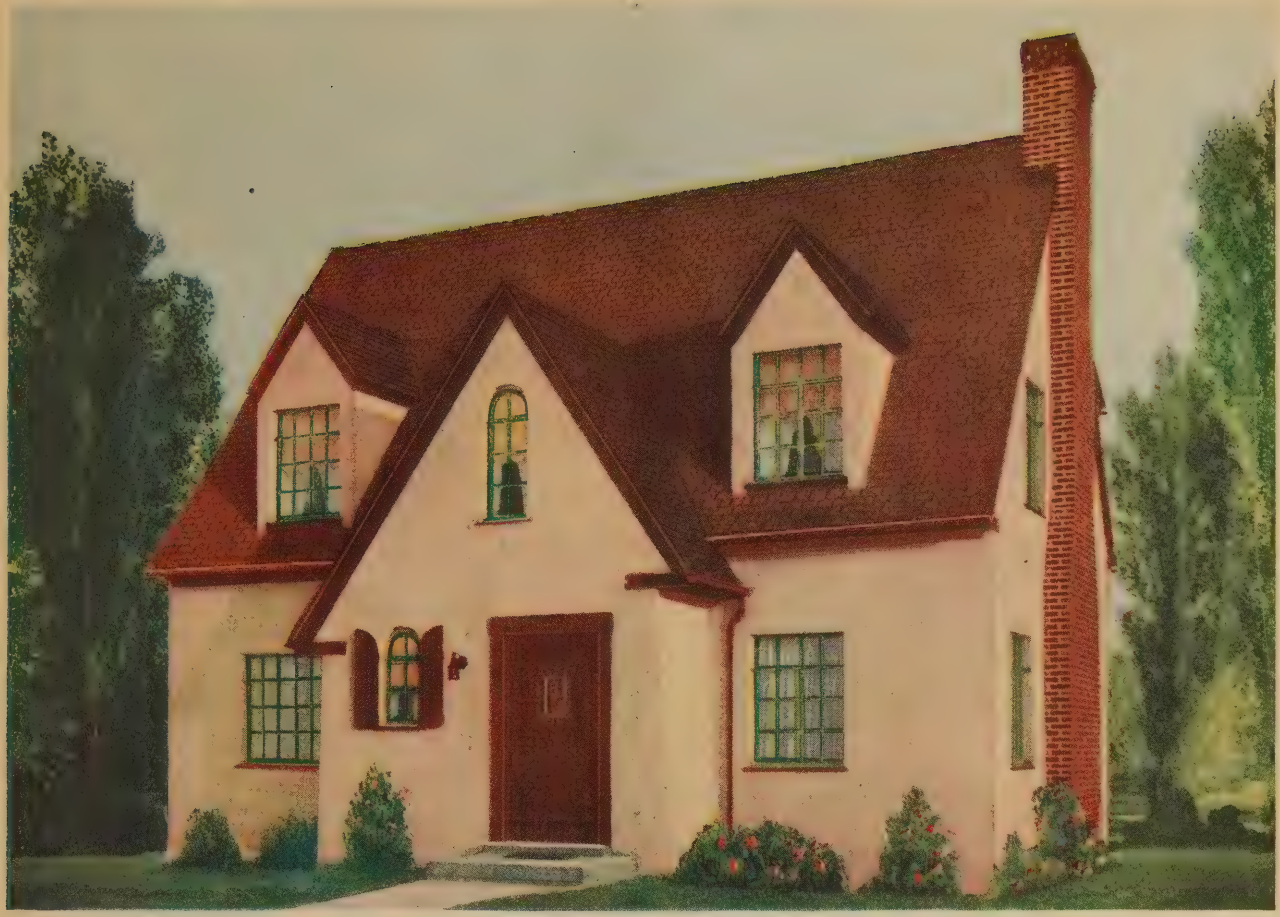


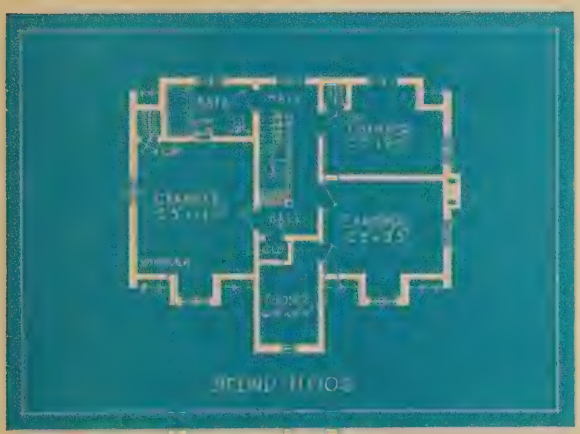
The WAPATON

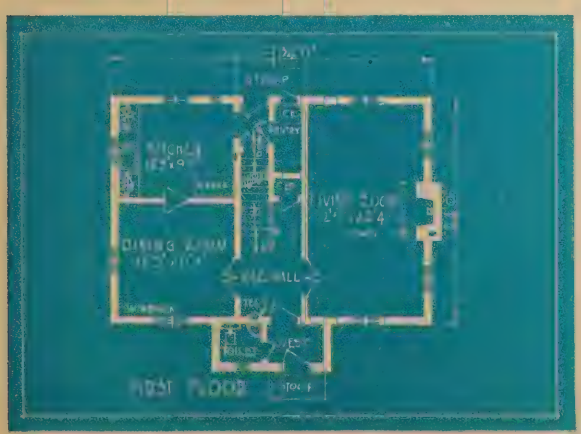
THIS bungalow fits nicely on a narrow lot. Its appearance is charming and picturesque. Dimensions: 28 feet wide by 29 feet deep.

The disappearing bed adds an extra bedroom to the house.









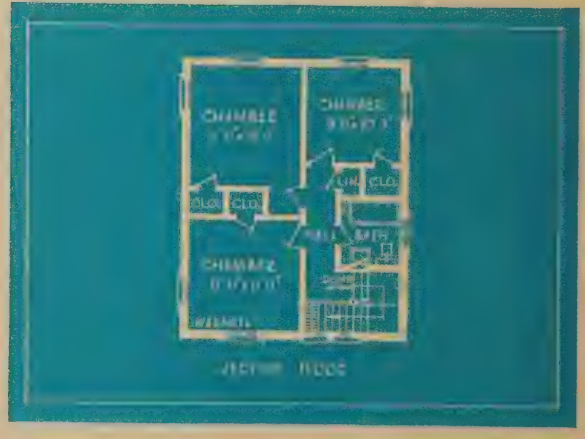
The WINBURN

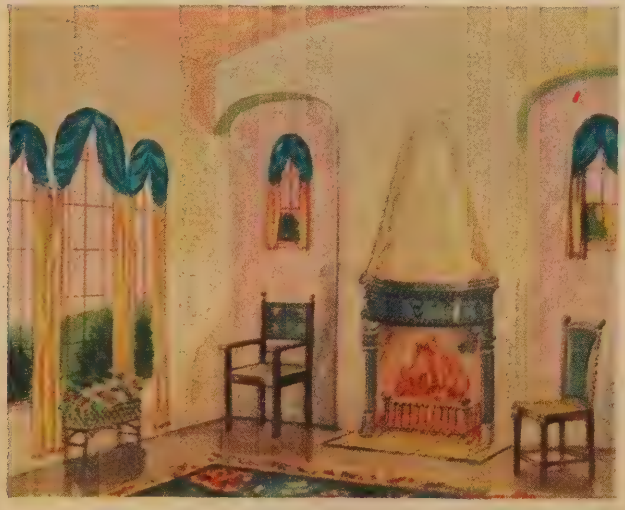
BEAUTIFUL in lines and detail, this home is really in a class by itself. Dimensions: 34 feet wide by 24 feet deep.

A bathroom of colored tile.

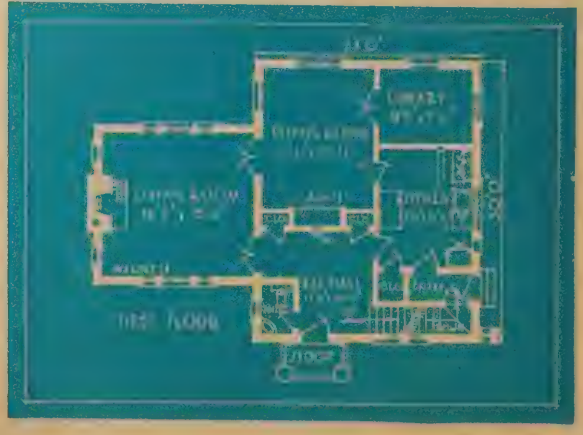
The WAUNETA

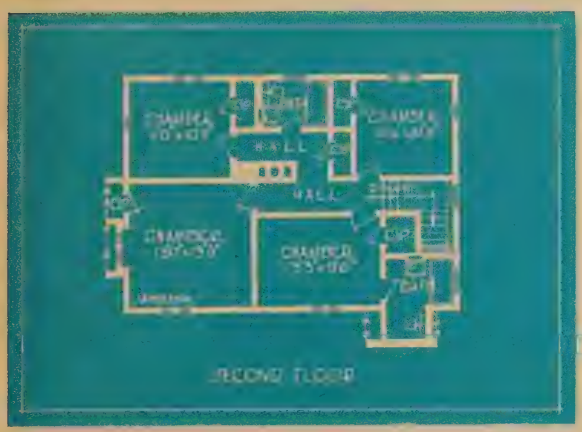
SPANISH architecture at its best in this home. Unusual room arrangement. Dimensions: 24 feet wide by 30 feet deep.

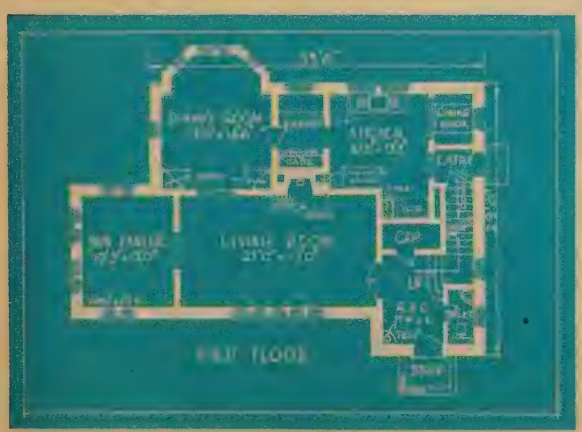




The beautiful antique chimney in the two-story living room.







The WHITLOCK

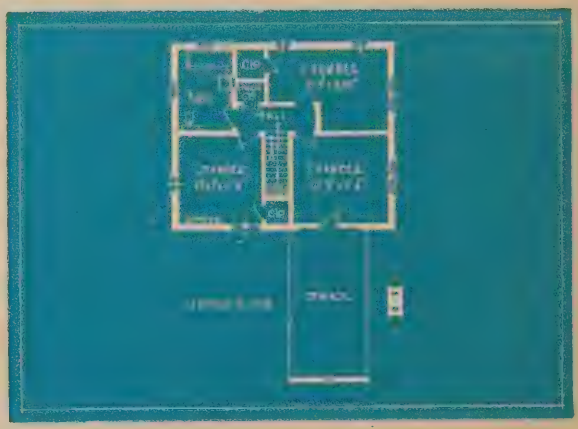
RARELY do we find a small home as handsome and architecturally perfect as the Whitlock. Dimensions: 35 feet 6 inches wide by 29 feet deep.

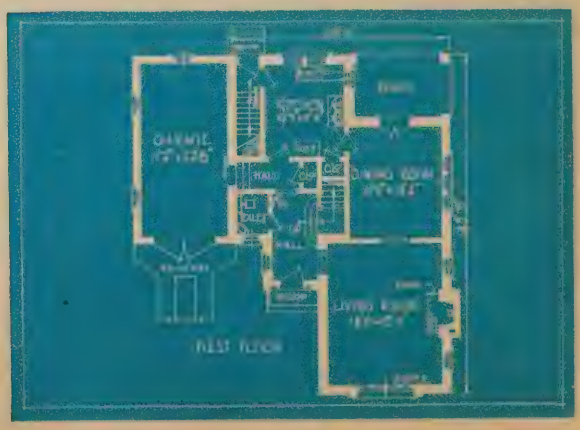
Illustration of a modern efficiency kitchen.

The WINTER

ALL that anyone could ask for in a home. Dimensions: 28 feet 6 inches wide by 43 feet 5 inches deep.

Close-up of the magnificent entrance.





We Announce

the

OPENING

of our new

HOME EQUIPMENT DIVISION

Which has been organized to supply the Home with, and to properly install and service, High Class Equipment such as Electric Refrigerators, Gas Ranges and kindred devices and appliances.

We Present

Low Pressure
Electric Refrigerators
built by
Welsbach

Gas Ranges with
In-A-Drawer Broiler
built by
Cribben & Sexton Co.

See this and other Equipment
in the
Display Room of the HOME EQUIPMENT DIV'N

J.D. LOIZEAUX LUMBER CO.

Located in the
MAIN OFFICE, 861 SOUTH AVE.
PLAINFIELD, N. J.

ESTIMATED COSTS

Covering Labor and Materials required to complete each design listed below.

Design	Cost	Design	Cost	Design	Cost	Design	Cost	Design	Cost
Wabash	$ 8,939	Waterloo	$ 8,500	Whitlock	$13,500	Woodbine	$ 7,500	Yelton	$ 7,033
Wacken	$ 7,550	Waterstratt	$ 7,377	Whitmore	$ 5,646	Woodstock	$ 8,188	Yelvington	$ 8,239
Waconia	$ 6,083	Watervliet	$ 9,065	Whittier	$ 7,787	Woodward	$ 5,932	Yeoman	$ 7,189
Waddill	$ 4,817	Watkins	$ 4,397	Whitton	$ 8,864	Woodworth	$ 7,403	Yerkes	$11,991
Waddington	$ 9,633	Watseka	$ 8,552	Wichert	$ 6,465	Wright	$11,854	Yetter	$10,125
Waelder	$ 8,100	Watson	$ 6,796	Wickford	$ 7,067	Wrigley	$ 8,178	Yocana	$ 6,394
Wagener	$ 6,753	Wattenburg	$ 7,882	Wier	$ 6,849	Wriston	$ 8,300	Yocemento	$ 6,496
Wagram	$ 7,689	Wauneta	$11,000	Wiggins	$ 7,648	Wyatt	$ 6,508	Yockey	$ 6,772
Wainola	$ 6,400	Waupun	$ 7,255	Wilburn	$ 7,386	Wyndal	$ 8,200	Yoder	$ 5,165
Wainwright	$ 6,796	Wausau	$ 9,138	Wilcox	$ 6,219	Wynne	$ 7,200	Yolanda	$ 9,870
Wakefield	$ 7,103	Wayland	$ 6,582	Wildare	$ 4,419	Yadkin	$ 7,879	Yoncalla	$ 9,321
Walback	$ 6,278	Wayne	$ 8,643	Wilder	$ 7,694	Yale	$ 8,814	Yonkers	$ 9,358
Walburg	$10,962	Weaver	$ 8,120	Wilfred	$ 9,376	Yalmar	$ 7,216	York	$ 8,143
Walcott	$ 8,057	Webster	$ 7,140	Wilhurst	$ 7,378	Yamaska	$ 8,139	Yorkshire	$ 7,706
Waldo	$ 4,681	Weert	$ 7,750	Wilke	$ 7,629	Yampa	$ 6,017	Yorkville	$ 6,741
Waldorf	$ 6,492	Weiner	$ 8,278	Willard	$ 6,409	Yancey	$ 7,910	Yosemite	$ 7,255
Waldron	$ 8,095	Welby	$ 9,024	Willis	$ 8,975	Yankee	$ 6,544	Yost	$ 4,993
Wales	$ 9,226	Weldon	$ 8,790	Wilpen	$ 5,500	Yankton	$ 9,927	Youghal	$ 7,054
Walford	$ 8,965	Wellton	$ 7,522	Wilton	$ 7,400	Yantley	$ 5,431	Young	$ 6,777
Walhain	$ 7,600	Welty	$ 8,000	Winburn	$ 9,500	Yaquina	$ 8,685	Youngsburg	$ 6,270
Walker	$ 6,676	Wendell	$10,310	Winchester	$ 7,845	Yarboro	$ 8,330	Youngstown	$ 6,507
Wallen	$ 7,650	Wernick	$13,200	Windemere	$11,505	Yarima	$ 7,974	Yowell	$10,320
Waller	$ 6,738	Wesson	$ 6,304	Windsor	$ 7,266	Yarington	$ 8,424	Yperbola	$ 8,115
Walnut	$ 7,163	Westhaven	$ 8,500	Wingate	$ 5,680	Yarmouth	$ 6,339	Ypres	$ 8,035
Walpella	$ 7,258	Westley	$10,625	Winner	$ 5,600	Yarnaby	$ 6,935	Ypsilanti	$ 8,447
Walrath	$ 7,035	Westmoor	$ 8,000	Winnfield	$ 8,702	Yarrelton	$ 8,228	Yreka	$ 7,142
Walton	$ 9,287	Westport	$ 7,519	Winslow	$ 6,829	Yarrowsburg	$ 7,646	Ysleta	$ 7,603
Wanda	$ 5,726	Westwood	$ 7,217	Winsted	$10,000	Yates	$ 7,045	Ysola	$ 7,606
Wanette	$ 4,398	Weyant	$ 6,768	Winter	$13,400	Yatesville	$ 8,174	Yucca	$ 7,302
Wapaton	$ 5,800	Whalan	$ 7,907	Winthrop	$ 9,093	Ydalpon	$ 9,110	Yukon	$ 8,734
Wardell	$ 8,875	Whistler	$ 7,822	Witmire	$ 7,171	Yeager	$ 6,610	Yulee	$11,382
Warner	$ 4,350	Whitaker	$ 7,750	Wolcote	$12,100	Yegen	$ 5,972	Yuma	$ 4,345
Warren	$ 4,734	Whitby	$ 4,019	Wonder	$ 7,800	Yellowstone	$ 7,872	Yvonne	$ 8,724
Washington	$ 8,272	Whiting	$ 7,800	Woodard	$ 7,500				

Beautify Your Home with Curtis Woodwork

Telephone Cabinet

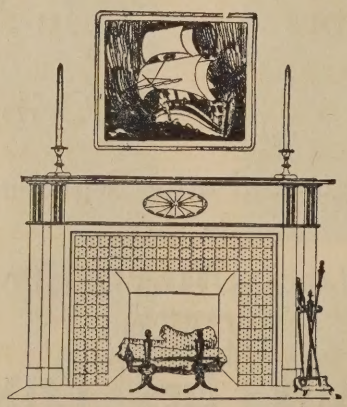
Telephone Cabinet

C-6910

A Telephone Cabinet is a new and practical convenience. Cabinet shown above has place for directory and bell box as well as shelf for the 'phone. Door of cabinet forms a strong seat. Made of birch and furnished complete with hardware.

Price $15.20

A New Mantel Design

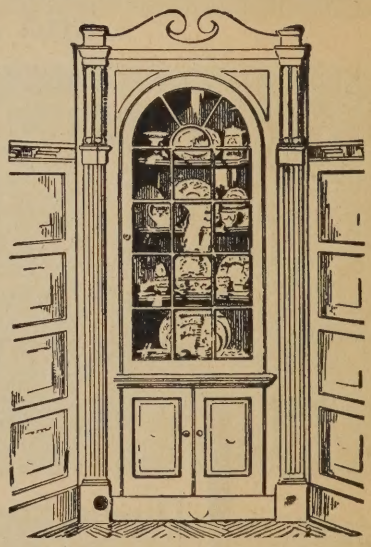


Mantel

C-6060

Given a fire place worthy of your home the rest of the room will never seem bare. This new mantel has twin pilasters and a composition ornament. It is of birch with a 4'3" wood opening.

Price $37.30



Corner China Closet

C-6500

One of the enticing features of the old Colonial house is its corner china cupboard. Quaint and wholly charming is this modern Curtis china closet, reproducing exactly the design of a Revolutionary cabinet.

This design features some of the more elaborate details of the old work—fluted pilasters, raised panels and delicate moldings. All of these are strictly in keeping with the best of traditions. The wood affords a wide range of finishing possibilities. Paint, Stain or enamel are all in good taste.

It is made of White Pine and the trim and hardware, as shown, are included.

Price $59.53

Is Your Front Entrance Impressive?

Do visitors comment favorably on your front entrance? Do they seem in the proper cheerful frame of mind when you greet them? Are you, yourself, contented with the impression your front entrance gives?

It is well to remember that the front entrance is the first thing that greets your guest's eye. Consequently, it should be designed to give the proper effect of welcome cordiality and reserved dignity. We have a full line of front entrances, in all styles and finishes.

J. D. LOIZEAUX LUMBER COMPANY

PHONE 1776 PLFD

Office, Yard and Mill 861 South Avenue
Hardware Store 911 South Avenue
PLAINFIELD, N.J.

LOIZEAUX BUILDERS SUPPLY CO

PHONE 1776 EMERSON

Office and Yard, 140 Third Street
Dock and Yard, South First St & Elizabeth Ave.
ELIZABETH, N.J.

BUILDING MATERIALS & HARDWARE "Cellar to Chimney Top"

THE ENTRANCE — *the first intimate impression of your Home*

The entrance to the home should express a hearty welcome by its very appearance.

To the visitor the entrance represents the home it guards. Naturally then, it should be designed so that friends and strangers alike, will find in it all the heartiness of a friendly handshake.

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